



"America is zero to abundance and China is abundance to abundance." Can you explain how?



What are the foundational points you need to consider before you enter the China market?



Why do you think your product and services will fit into the Chinese Culture?



ADDRESSING THE NEEDS OF UNIVERSITY EDUCATORS AND ONLINE PROGRAMS, PLANTING A PARTNERSHIP FOR AN ENRICHING FUTURE.

TEACH ME CHINA® compliments your BA, MBA and Certification curriculum with a model learning and educational series on doing business in China, delivered by a leading expert.

Connecting academic goals with the emergent marketplace.

In Teach Me China ("TMC"), founder Michael R. Polin Esq. presents this exceptional live seminar series with corresponding work books that lock your students into the critical issues you must learn before setting off toward business development in China. TMC provides a cultural and political foundation to your students understanding of the Chinese marketplace and the 1.4 billion consumers in China. TMC will take them into the realities of dealing with

- > Chinese investors
- > 5,000 years of Chinese culture
- > Finding talent to hire
- > Sourcing the right partners
- > Government on many levels,
- > Legal and contract issues
- > Etiquette considerations
- > Pre-market due diligence

and the two most important terms you will ever learn about China:

FACE and GUANXI

Attorney Michael R. Polin is an internationally renowned keynote speaker on China culture, business development, and entertainment. He's acted as Special Counsel to government and private companies in China as well as Counsel to the CEO's and EVPs of companies in Singapore, France, Belgium, Hong Kong, and the Philippines. Along with his firm's business and consultation involvement in Asia, Europe, and the USA, Attorney Polin has handled multinational projects involving the International Commerce Commission (ICC) and International Arbitration Assoc. in Paris, France and Geneva. He has served as a Delegate of the US Department of Commerce Trade Missions, promoting and developing e-commerce and high technology between the USA, China, and Asia.



A partnership. The TMC live seminar series and workbooks boosts your course offering, empowering your students to engage in a genuine look at how one is, or might be, running their company in China. Sound relevance is presented in such key academic learning areas as . . .

- ❖ International business is a social science
- ❖ Course Learning Outcomes
- ❖ Leadership development
- ❖ Human capital management
- ❖ Business and international laws
- ❖ Operations
- ❖ Finance
- ❖ Corporate planning
- ❖ Strategic execution
- ❖ Business models & systems

INSTITUTION-TAILORED
CO-BRANDED
PARTNERSHIP-VALUED



SEMINAR SERIES



Teenagers & Young adults 220 Million



Annual Consumer Spending \$3 Trillion



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Learn★Create★Implement

"I thought I know China after a decade of being there, until I met Michael. Great knowledge share with TMC."
Randy Berholtz,
Adjunct Professor, Thomas Jefferson School of Law

"I have been to China with Michael, his skills & knowledge, Simply the Best!"
Dame DC Cordova
CEO, Excellerated Business Schools®

CLE ACCREDITATION

